



KURODA International

Create the future

Corporate globalization

KURODA International Foundation

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The world market has the unification in the unification of standards and the equalization of the consumption environment. The free trade system gives the price advantage in competition, along with the free purchasing environment of consumers, the selection of companies.

These have unified standards in the world market. Global companies are the standard itself. These standards have a unified environment in technology and price.

These superpowers set the world standard in capital and technology development, and all companies are required to participate in the market in this standard.

This judgment is absolutely correct. This is because the market always has a selection of companies according to this standard.

These are to enable companies to globalize and participate in the global market in their standardized self-systems. This is same way to ask same business.

The construction of fixed sales and sales lines in these global markets enables the construction of stable profitability in companies. Building an IT system in the distribution and sales lines can create an on-time product delivery environment and stabilize the corporate system in terms of cost efficiency.

Having their own products and systems makes it possible to offer products in the global market and demand their fixed sales.

The globalization of these companies enables high profitability and building of companies according to global standards. These mass production and sales systems provide the standardization of corporate products in the global market for winning companies. This is the construction of core competence.