



**KURODA International**

Create the future

Proposal of new company management standards

KURODA International LLC

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In Industry 4.0, product production to improve productivity and meet high quality requirements is required as a new corporate standard in the demands of the times, along with the IT system of corporate production and operation.

In terms of product price, quality and technology, companies can build their stability by asking the world market for mass sales with low profitability. Not surprisingly, market participation on a universal standard is required.

In the globalization of the market, their superiority is given by the principle of competition, so purchasing in the free trade system has the same reality, and it is considered to be appropriate corporate behavior as well as its price correspondence.

Corporate social participation has a reality in the new corporate philosophy of CSR. These can grasp the reality as an era in which capital power and technological power give the possibility of a new company action.

Corporate ethics selects companies as a shared market rule in the world.

Product technology, quality and design in terms of price effectiveness are surely accepted by the market, and these enable the establishment of a company with clear global standards.