

Proposal of new retail form

For the sale in the digital catalog on the website, the producer and manufacturer want to provide the retail form in the direct sale and propose the product sale at the new price by eliminating the intermediate margin.

For these, I would like to build my own service in ordering on the website, automatic forwarding of order data, contracts with delivery companies, etc.

For proposals to consumers at new prices, we would like to make market proposals based on their own concept, which is different from existing AMAZON and Rakuten.

These provide a framework on the WEB, provide an environment where producers can upload their own product sales environment, and provide services in subscription with B to B business.

They want to offer new retail formats at price and direct sales to build a self-presence in the market.